



Ross Beard
BA (Hons)
Industrial Design

07867 948749
rossbeard
@hotmail.co.uk

Branch Between Two Communities

Based in Croydon, this project's aim was to transform the existing park and courtyard into a bridge to connect the communities living in two blocks of flats separated by a railway. The design is focused on giving people a green space of their own and a place to congregate.

Studying at BU has given me a valuable foundation to explore the depth of design and to be passionate about it, and has given me the hunger to pursue a career as a designer.



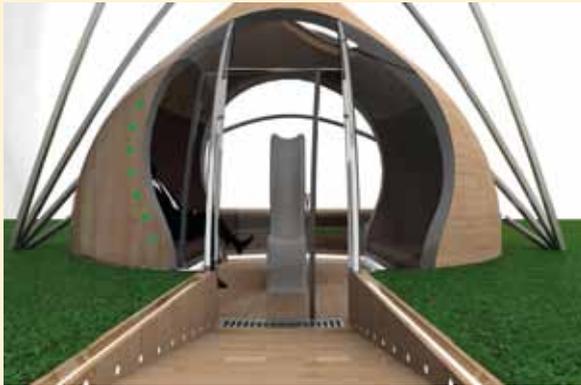
Annette Beckley
BA (Hons)
Industrial Design

07717 496578
annettebeckley
@hotmail.com

In-flight Pilot's Relaxation Area

The aim of this project was to create an in-flight rest area where pilots could go to relax away from the cockpit. Its unique design differentiates itself from others on the market through the use of aesthetics and ergonomics.

Studying at BU has provided me with a solid foundation that, in the future, will be useful for me to use within the design industry.



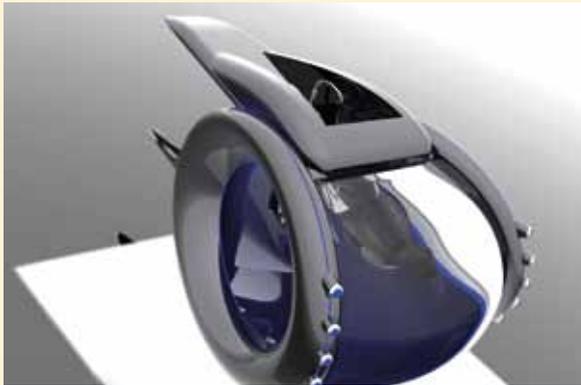
Claude Berger
BA (Hons)
Industrial Design

07901 678454
g9096907@
bournemouth.ac.uk

The Burrow

On entry the calm and sombre interior attracts the passive attention of the user as they sink into the seating with only relaxation on their mind. With work and stress taking over the lives of many people, offices do not offer a place to sit back, relax and recharge your batteries during breaks.

My time at Bournemouth University studying Industrial Design has been a continuous learning curve. From manufacturing through to semiotics, I feel that my abilities to design within the 'real world' have become second nature.



Scott Bromley
BA (Hons)
Industrial Design

Semi-Sub

Semi-Sub is an underwater experience vehicle for people who are afraid of getting in the water. The idea is to give the user the experience of being under the sea without being under the sea.

Leaving a good job in 2007 to pursue a career that I love and coming to university at the age of 25 was the best thing I have ever done; being a more mature student has helped me to get the best out of my degree.



Alex Dix
BA (Hons)
Industrial Design

07969 384806
di.xi@hotmail.co.uk

Family Beach Caddy

Family holidays to the beach are popular and there is always a large amount of things to carry to and from the car. To eliminate those multiple trips and enable a stress-free family day I have created a beach caddy, encouraging an enjoyable family experience.

I have always been a creative person and have now gained the skills I need to get the career in design I have strived for. My time at BU has been thoroughly enjoyable and very rewarding.



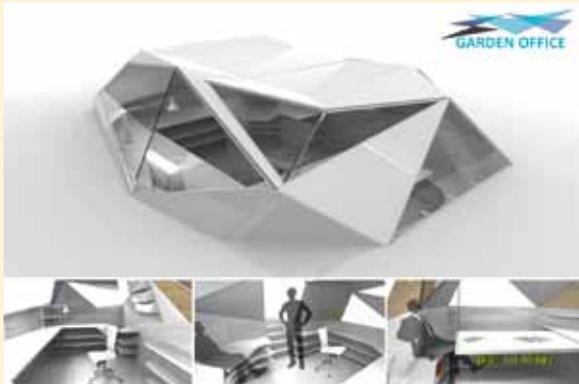
Ryan Field
BA (Hons)
Industrial Design

07952 864322
ryan.field
@hotmail.co.uk

Beat Interaction: The Tree of Rhythm

The Tree of Rhythm enhances the sensory, emotional and interactive experience of Drum Therapy. It is designed to help sufferers of depression and anxiety through the encouragement of self-expression. By creating rhythm, the user acts as the energy that brings the Tree 'to life'. The Tree reacts dynamically to the user's input through the use of innovative light and sound technologies.

Industrial Design at BU has given me the valuable skills, confidence and enthusiasm to progress into any creative industry.



Nick Fisher
BA (Hons)
Industrial Design

07515 275504
nickfisherdesign
@gmail.com

Semi-submerged Home Office

The purpose of my design is to question an ever-expanding commuter culture and raise awareness of the environmental impact of urbanisation, offering a practical and sustainable means of working from home.

The design promotes new materials and building practices, pioneering the use of a unique cardboard composite to facilitate an inspiring, motivational home office.

Bournemouth University has taught me that design is not just the narrow application of formal skills; it is about thinking differently.



Sophie Hopwood
BA (Hons)
Industrial Design

07581 416830
sophh88@hotmail.co.uk

Premier Class Rail Carriage

Businesses today try to clearly differentiate their premium product from mass market ones to build brand awareness and maximise revenue. In Britain, first class rail travel is seen as expensive, providing no real difference to standard class. This project re-engineers that perception to create a dynamic new travel experience, providing innovative solutions to usage of space, passenger comfort and needs of the premium traveller.

Bournemouth University has given me the skills and knowledge I need to succeed and carry on my passion for design.



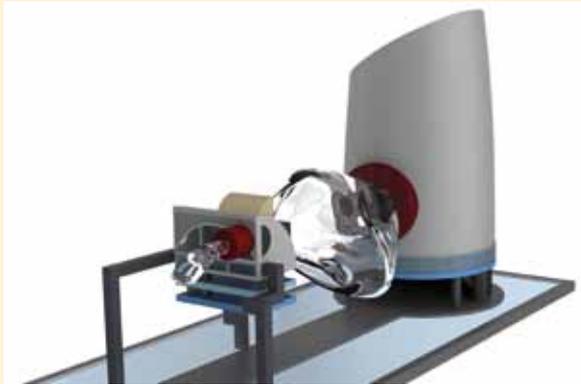
Nick Leighton
BA (Hons)
Industrial Design

07749 475628
leightonnick
@hotmail.co.uk

New Office Chair

The New Office Chair is aimed specifically at project managers. The chair adjusts and performs in a way that provides comfort and enhances the project manager's leadership qualities when seated. It provides a similar feeling to that of an F1 driver of being 'in control, psyched up and ready to go'.

Industrial Design is a great course to be on, and throughout the course you will find yourself growing as part of an INDY team.



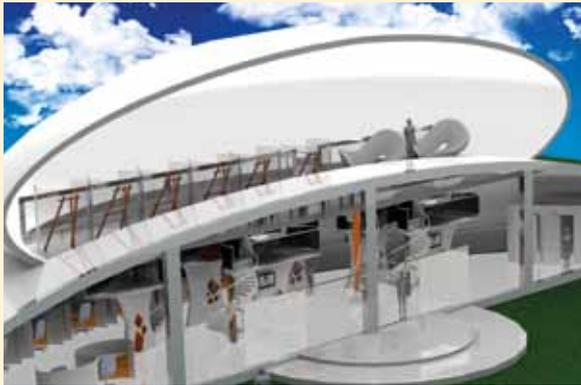
Ed Roberts
BA (Hons)
Industrial Design

07732 682953
ejrobertsx1@gmail.com

Croydon Library

People are educated to serve a particular function within their culture; but what if we are not satisfied with the role which the establishment has handed us? My structure challenges these ideas and allows people to become the person they want to be through education.

My university experience has been truly mad and I have enjoyed every second of it. My time here has put me a step closer to reaching my goals, and for that I am truly grateful.



Mike Smith
BA (Hons)
Industrial Design

07828 282615
mike_smith999
@hotmail.com

The Creative Space

The intention of the project was to create an environment that separates the creative workers from the academics, to encourage and inspire individuals to use the facilities and succeed in their work. The space is intended to provide a functional and dynamic area attracting students to work in a collaborative fashion.

Bournemouth University has allowed me to obtain a level of creativity that I never thought possible. I have learned to apply my skills effectively furthering my career as a designer.



Sam Street
BA (Hons)
Industrial Design

07745 340946
samstreet101
@googlemail.com

National Aikido Centre

Aikido has been a practiced martial art in Britain for 56 years, yet still has no purpose-built dojo to call its own. The National Aikido Centre is a large dojo built with Aikido in mind. Designed around the idea of simplicity in pure, fundamental engineering principles, the centre is constructed from humble materials. Everything you see has a carefully considered purpose, here form very much follows function.

Industrial design is design's highest ideal. Studying here has reminded me who I am.



Alex Todd
BA (Hons)
Industrial Design

07734 207746
alex@toddc.com
www.toddc.com

Sonic Space

Music is something that everyone can relate to, talk about and enjoy. With performing and improvisation in mind, I wanted to design a place where those from the surrounding areas could congregate, to meet like-minded people who wanted to create something unique and fun musically, helping form a greater sense of community in the process.

Sonic Space had to embody music and stand out and I feel I have achieved that with the skills I have learned through my time at Bournemouth University.



Ben Upham
BA (Hons)
Industrial Design

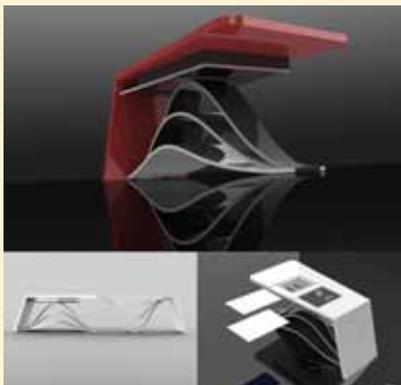
ben_upham
@hotmail.co.uk

The Essence Lawnmower

The Essence Lawnmower is designed to get people who don't normally spend time mowing their garden lawn excited enough to turn into people that do.

The Essence Lawnmower was inspired by looking at natural objects found in the garden such as plants and flowers. I have taken qualities from those objects to give the Essence Lawnmower a natural shape and form.

Industrial Design at Bournemouth University has allowed me to develop my skills in many different ways and has challenged me as a designer.



Arthur Valeyev
BA (Hons)
Industrial Design

07891 149634
a.valeyev@live.co.uk

Heart of Home Domino table

Domino is a minimalist fusion of a multi-functional dining room table. Designed to promote healthier eating, it uses a De Dietrich induction wok hob and grill to encourage users to cook more often and with family or friends.

Inspired by form and the use of quality materials, the Domino is intended to fill an open plan room in modern households.

Industrial Design at Bournemouth University has made me more imaginative, inventive and resourceful. I have met fantastic new people, had bags of fun and would do it all again!



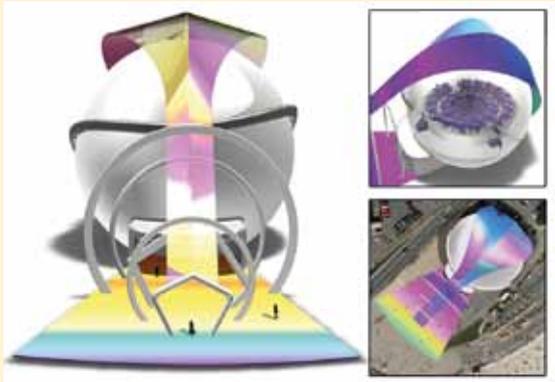
Cristian Ward
BA (Hons)
Industrial Design

07545 150340
Crisward88
@googlemail.com

Immersion and Escape

For this project I designed a personal space for use in the First Class section of airliners such as the Airbus A380, to create an environment in which the passenger could 'forget' they are on a long plane journey.

I've found my time on this course to be challenging but rewarding. The varied projects allowed me to explore many different aspects of design, helping me think more openly when looking for a career after university.



Catherine Withers
BA (Hons)
Industrial Design

07584 634736
catherine_withers
@hotmail.com

The Pearl

The Pearl is an innovative theatre designed to entertain adults aged 25 and over. It will be situated in Bournemouth where the entertainment for this demographic is sparse.

This theatre was inspired by looking at the qualities and features of jewellery, particularly how it reflects and refracts light. I have brought these qualities into the design of Pearl through shape, form and use of smart materials.

Industrial Design at Bournemouth University has encouraged me to be creative and to not be scared to 'think outside the box'.



James Yates
BA (Hons)
Industrial Design

07908 982054
yatesj@hotmail.co.uk

Portable Beach Grandstand

My design is a spectator viewing stand which can adapt to changes in the tide, providing a practical and relaxing way to enjoy beach events.

Inspired by the sudden movements the ocean displays, and interacting with nature, this calm and beautiful sundial comes to life to reveal the casual and fun seating platforms which reflect the surf culture.

Industrial Design at Bournemouth University has allowed me to push my creativity to new heights and develop my design skills to produce exciting and unique concepts.

